

Easton Municipal Band Business Sponsor Reference

Website: www.eastonband.com Facebook: www.facebook.com/eastonmunicipalband Email: president@eastonband.com

Contribution Recognition	\$25 Sponsor a song	\$50 Silver Sponsor	\$100 Gold Sponsor	\$150 Platinum Sponsor	\$250 Concert Sponsor	\$500 Annual Sponsor
At Concert	Announced during song introduction			Recognized at a concert after receiving contribution	Recognized by narrator at <u>sponsored</u> concert	Recognized by narrator at <u>all</u> concerts
In Concert Program	Business noted with sponsored song	Logo, contact info in program following contribution	Logo, contact info in all programs until end of calendar year	Logo, contact info <u>half page</u> in all programs until end of calendar year	Logo on sponsored concert's <u>program cover</u>	Logo on all concerts' <u>program cover</u> until the end of the calendar year.
On Website, Social Media, Advertising		Logo, contact info on website donor / sponsor page until end of calendar year	Logo, contact info on website donor / sponsor page until end of calendar year	Logo, contact info on website donor / sponsor page until end of calendar year	Logo, contact info on website donor / sponsor page until end of calendar year Logo on concert schedule, concert signage and concert advertising.	Logo, Contact info on website home page until the end of the calendar year. Logo on concert schedule, concert signage and concert advertising.

In 2025, there are nine concerts scheduled.

For song sponsors, a concert's playlist will be shared from which a song may be selected.

In addition to our website, our social media includes our Facebook page and Instagram account. Our recent website statistics reflected 160 sessions per month and 100 unique visitors per month. The home page is the most frequently visited page and our schedule and members pages the next most frequently visited.

Concert advertising includes online calendars hosted by WFMZ and WDIY and newspaper advertising from The Nazareth Key and The Morning Call.